



# LandIDEE REZEPTREIHE

Naturally delicious!

## EDITORIAL CONCEPT

The best recipes and popular classics are supplemented with new ideas and original variations. With generous visuals, opulent pictures and expert recipe creations, they make you want to cook them again.



## PRICES 2022

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## TARGET GROUP

- / Baking and cooking are great hobbies of the reader
- / They like to try new things and cook seasonal dishes
- / In their freetime they like to invite guests and share successful recipes with friends

## SOCIAL

- / 84.149 Facebook-Fans (LandIDEE)